

## Hospitality Guide 2009

A guide to services available from Kaufman Astoria Studios

K/A/S Lighting, KAS Music & Sound, The Studio Cafe and the Astoria community, including dining, shopping, and essential services.



### *A long and glorious history.*

Astoria Studios has been making entertainment history for more than 85 years. After making its debut as Famous Players/Lasky on September 20, 1920, (later Paramount Studios), the studio became the home of productions starring Rudolph Valentino, Claudette Colbert, W.C. Fields, The Marx Brothers, Sylvia Sydney, D.W. Griffith, Gloria Swanson, and more.

In the years between the studio's current incarnation as Kaufman Astoria Studios and its earliest days, the property was transferred to the U.S. Army. It became the Signal Corps' Pictorial Center during World War II and helped to launch many careers including those of Paul Newman, Jack Lemmon and Milos Forman.

In the early 1970's the historic facility was saved by a non-profit foundation, now the American Museum of the Moving Image, and designated an American landmark by the U.S. Department of the Interior. In 1982, development of the Studio was awarded to George Kaufman.

Today, film and television stars such as Woody Allen, Harrison Ford, Meryl Streep, Al Pacino, Denzel Washington, John Travolta, Edie Falco & Bill Cosby and the cast of Sesame Street are among the celebrities at work at Kaufman Astoria Studios. The facility boasts seven operating sound stages ranging in size from 3,200 square feet to over 26,000 square feet (the largest stage in the country East of Los Angeles). Plus, under construction a new Stage "K" that will be an 18,000-square-foot stage, 40 feet to the bottom of the walk-on grid and 22,000 square feet of support space.

The environment here is professional, creative, fun and exciting. Perhaps it's the tremendous diversity of the people and projects that come together here - on the set. There's a synergy here that makes things happen. After all, that's entertainment!

We hope you enjoy being part of the KAS "family." We hope that this guide will be a helpful reference for you during your time at KAS. Our safe and peaceful neighborhood is worth exploring. You'll find the best Greek restaurants this side of Athens, four-star Italian cafes, friendly shopkeepers, old fashioned bakeries, delis with the best bagels in New York, and stores you know such as The Gap, Starbucks, etc.

Welcome.

Hal G. Rosenbluth, President



### ASTORIA, NEW YORK - SERVICES

#### ART SUPPLIES

Lee's Art Supplies 220 West 57th Street (212) 247-0110	Ward's 23-08 Jackson Ave. 718-784-7632
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#### BANKS

Astoria Federal 37-16 30th Avenue 718-545-4400	Atlantic 36-10 Broadway 718-204-2600	Bank of America 31-81 Steinway St. (800) 331-9994
Chase 38-18 Broadway 718-935-9935	Commerce Bank 31-90 Steinway St. 718-269-6000	Sovereign Bank 37-10 Broadway 718-274-0800

#### BEAUTY / HAIR SALON

Nature's Hair Salon 37-14 34th Avenue 718-752-0003	Modern Barber Shop 30-14 Broadway 718-728-9227	She Goes To Your Head 28-12 Steinway St. 718-728-8937
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#### BOOKS

Book Value 33-18 Broadway	NY Public Library-Broadway Branch 40-20 Broadway
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**CAR SERVICE**

Olympic  
718-626-8000

NYC  
718-643-6520

XYZ  
718-768-7333

**CHIROPRACTIC/ACUPUNCTURE**

Dr. Barry V. Cohen  
27-51 27th Street  
718-728-0612

Dr. Angelo Ippolito  
5-31 50th Avenue  
718-707-3500

**CLEANERS**

Minerva  
(Free pickup & delivery)  
29-09 Broadway  
718-726-2336

T&J Capital  
36-12 34th Avenue  
718-433-1680

**COLOR PHOTOCOPIES/PRINTERS**

Queens Progress  
10-64 Jackson Ave.  
718-784-1792

Kinkos  
31-46 Steinway St.  
718-721-4963

Staples  
51-10 Broadway  
718-932-9676

**DENTISTS**

Dr. Jefferey Dorfman  
425 Madison Ave. NYC  
718-(212) 758-1000

Dr. Scott Sherrin  
31-80 38th Street  
718-721-5577

**DRUG STORES**

Rite Aid  
30-99 Steinway St.  
718-274-6600

Rite Aid  
36-01 Broadway  
718-721-3481

Rite Aid  
40-02 Broadway  
718-278-2100

**FLORISTS**

Charles Floral  
32-07 Broadway  
718-274-8463

Pavillion Florist  
30th Ave. & 32nd St.  
718-278-5500

**GYM / HEALTH CLUB**

Evolution Sports Club  
37-11 35th Ave.  
718-349-3494

**HARDWARE**

Home Depot  
50-10 Northern Blvd.  
718-278-9031

Metropolitan Lumber & Hardware  
34-35 Steinway Street  
718-392-2316

Walter's Hardware  
35-17 Broadway  
718-728-1300

**HOTELS**

Courtyard by Marriot  
90-10 Grand Central Pkwy.  
718-446-4800

Crowne Plaza  
104-04 Ditmars Blvd.  
718-457-6300

Fairfield Inn  
45-20 Astoria Blvd.  
718-267-0008

Wyndham Garden Hotel  
100-15 Ditmars Blvd.  
718-426-1500

**LOCKSMITHS**

Admiral Lock & Key Co.  
37-17 Broadway  
718-274-2491

All Emergency Locksmith  
32-43 Steinway Street  
718-932-5025

**LUMBER YARDS**

LeNoble  
23-30 Borden Ave.  
718-784-5230

Metropolitan Lumber  
34-35 Steinway Street  
718-392-1786

**MEDICAL CARE**

Rapid Medical Clinic  
33-16 Broadway  
718-932-5252

Mt. Sinai Hospital of Queens  
25-10 30th Avenue  
718-932-1000

## OPTOMETRISTS/OPTICIANS

American Eye Care (Jay)  
38-03 Broadway  
718-956-3000

Dr. Melvin Haller  
30-74 36th Street  
718-728-0224

MacKool Eye Care  
34-35 Steinway Street  
718-728-3400

## OFFICE SUPPLIES

Staples  
38-19 21st Street  
718-786-3828

Staples  
51-10 Broadway  
718-932-9676

Weiss (Barry)  
438 Central Avenue  
718-567-9571

## PAINT STORES

Astoria Paint  
21-45 35th Street  
718-204-2148

Schatz Paints  
28-31 Steinway Street  
718-721-2011

## PARTY CENTER

Michael's Craft Shop  
51-06 Northern Blvd.  
718-371-0480

Party Fair  
34-14 Steinway Street  
718-472-0800

## PET CARE

Animal Clinic of L.I.C.  
32-01 36th Avenue  
718-204-1448

Steinway Court Veterinarian  
32-41 41st Street  
718-728-2822

## POST OFFICE

U.S. Post Office  
43-04 Broadway  
718-726-1107

U.S. Post Office  
27-40 21st Street  
718-726-1005

## SELF HEALING

Energy Intuitive Practitioner  
Debra Pesino  
34-12 36th Street  
(203) 217-1939

## SHOE REPAIR

Cut Rate Shoe Repair  
32-10 Broadway  
718-728-9775

Astoria Leather & Shoe Repair  
33-05 36th Ave.  
718-392-9349

## SPORTS SUPPLIES

Modell's Sports Center  
30-88 Steinway St.  
718-956-4526

Sports Authority  
51-30 Northern Blvd.  
718-205-4075

## TAILORS

San Remo Tailors  
32-64 Steinway St.  
718-278-7979

## TOYS

Toys R-Us  
35-00 48th Street  
718-937-8697

## VIDEO RENTALS

Blockbuster Video  
25-31 Broadway  
718-204-7589

## FOODS & RESTAURANTS

*The following are some local eateries surrounding Kaufman Astoria Studios:*

### AMERICAN

Applebee's  
38-01 35th Avenue  
718-943-7404

Michaels Diner  
38-01 35th Avenue  
718-943-7404

Pizzeria Uno  
37-11 35th Avenue  
718-706-8800

Chicken Shack  
35-02 30th Avenue  
718-721-3035

## BAGELS

Brooklyn Bagels  
35-15 Broadway  
718-204-0141

## BAKED GOODS

Omonia Bakery & Cafe  
32-20 Broadway  
718-274-6650

Panera Bread  
38-01 35th Avenue  
718-937-4740

Terrizzi Pastry  
35-14 30th Avenue  
718-726-9698

## CAFE

Cafe-Bar  
32-90 36th Street  
718-204-5273

Starbucks  
37-11 35th Avenue  
718-706-0464

## CHINESE

Sun Lok Kitchen  
38-10 Broadway  
718-626-3761

Top One  
32-12 31st Street  
718-777-3838

## COLOMBIAN

La Fonda Antioquena  
32-25 Steinway Street  
718-726-9857

Tierras Colombianas  
33-01 Broadway  
718-956-3012

## CONTINENTAL

Island Lounge  
35-15 36th Street  
718-433-0690

Water's Edge  
44th Drive & East River  
718-482-0033

## DELIS

D & F  
35-13 Broadway  
718-728-2422

Sal/ Chris & Charlie Deli  
33-12 23rd Avenue  
718-278-9240

## GREEK

Athens Tavern  
23-01 31st Street  
718-267-0800

Sagapo  
34-21 34th Avenue  
718-626-0303

Uncle George's  
33-19 Broadway  
718-626-0593

## HEALTH FOOD

General Nutrition Center  
31-65 Steinway Street  
718-956-8675

## ICE CREAM

Berry Lover  
37-11 35th Avenue

Coldstone Creamery  
34-20 Broadway  
718-204-7298

## INDIAN

Seva Indian Restaurant  
30-07 34th Street  
718-626-4440

## ITALIAN

Cinema Paradiso  
36-02 35th Avenue  
718-786-6400

L'Incontro  
21-76 31st Street  
718-721-3532

Piccola Venezia  
42-01 28th Avenue  
718-721-8470

Punta Dura  
41-15 34th Avenue  
718-721-2137

## JAPANESE

JJ Sushi Bar  
37-05 31st Avenue  
718-626-8888

## MEXICAN

Tequila Sunrise  
40-01 Northern Blvd.  
718-729-3301

## PIZZA

John's Pizzeria  
29-39 Astoria Blvd.  
718-721-6904

Napoli Pizza  
33-02 35th Avenue  
718-472-1146

Polito Pizza  
38-12 Broadway  
718-626-6344

## SEAFOOD

Elias Corner  
24-02 31st Street  
718-932-1510

Greek Captain  
32-10 36th Avenue  
718-786-6015

## STEAKHOUSE

Christos  
41-08 23rd Avenue  
718-777-8400

Jackson Avenue Steakhouse  
12-23 Jackson Avenue  
718-784-1412

## THAI

Taste of Thai  
34-16 Broadway  
718-932-8826

Thai Pavillion  
37-10 30th Avenue  
718-777-5546

**K/A/S** Lighting

In the Studio or on location, K/A/S Lighting can satisfy all your project's lighting and grip requirements. From a 12K Par to a stickup light, K/A/S Lighting has the inventory you want, and the dedication to quality and service that are the hallmarks of Kaufman Astoria Studios.



During the filming of "The Bourne Ultimatum"

From the West side of Manhattan to Martha's Vineyard, from the boroughs to the Berkshires, the K/A/S Lighting logo has become a common sight. Our fleet of trucks is first class, and ready to supply all your lighting, grip and generator needs on location or on our stages.

Call Mike Spera, Vice President of K/A/S Lighting at (718) 786-7990 for information.



Kaufman Astoria Studios, the leading facility for film, television and commercial production, houses a high-tech recording studio, KAS Music & Sound.



The creation of KAS Music & Sound underscores our ongoing commitment to provide the absolute best environment for our entertainment industry clients," said Hal G. Rosenbluth, president of Kaufman Astoria Studios.

Joe Castellon, KAS Music & Sound, Executive Creative Director, said, "When producers come in now, I know exactly what their problems are so everything is done to make the job easier, and actually less expensive."

"We are changing the direction of what the facility does," added Castellon, who oversees the facility. Music & Sound can be reached at 718-786-3400.

**How to get to Kaufman Astoria Studios**

### BY SUBWAY

Take "R or V" train to Steinway Street (stay on back of train), walk west on 34th Avenue, 3 blocks to 36th Street. Turn left on 36th Street. Studio entrance is mid-block.

Take "N or W" train to Broadway. Walk east to 36th street, turn right on 36th Street and walk 1-1/2 blocks to entrance.

Take "E" or "F" train to Queens Plaza, change for "R" or "G" train to Steinway Street and follow directions above.

### BY CAR

**Via MIDTOWN TUNNEL** - after exiting the tunnel, stay on the right and take the 21st Street exit immediately after the toll booth. Continue and turn right on Jackson Avenue, and left on Skillman Ave. Follow to Northern Blvd. and continue to 35th Street and turn left. Proceed on 35th Street for several blocks to 34th Avenue. Make right on 34th Avenue and an immediate right onto 36th Street. Studio entrance is mid-block.

**Via ROBERT KENNEDY BRIDGE (TRIBORO BRIDGE)** - after exiting toll both, stay on right and take the 31st Street exit off the bridge. Follow service road Astoria Blvd. South to 36th Street and make a right and continue for five blocks. Studio entrance is mid-block (between 34th and 35th Avenues).

### Via QUEENSBORO BRIDGE (59th STREET):

Lower Roadway -follow signs for Northern Blvd. to 35th Street and turn left. Proceed to 34th Avenue, and turn right. Go one block to 36th Street turn right. Studio entrance is mid-block.

Upper Roadway -take exit to 21st Street. At end of ramp, make a right onto 21st Street. Follow to 34th Avenue and turn right. Go to 36th Street and turn right. Studio entrance is mid-block.

**From Brooklyn & Staten Island** - take B.Q.E. (Route 278) East to Northern Blvd. Make left onto Northern Blvd. to 34th Avenue, and bear right. Proceed to 36th Street and make a left. Studio entrance is mid-block.

**From The Bronx & Westchester via WHITESTONE BRIDGE** - Whitestone Expressway (678) to Grand Central Pkwy. West. (See directions from JFK for remaining instructions).

**From Long Island via LONG ISLAND EXPRESSWAY** - take L.I.E. (495) to Grand Central Pkwy West. (See directions from JFK for remaining instructions).

### FROM AIRPORTS BY CAR

JFK-take Van Wyck Expwy North to Grand Central Pkwy. Take Hoyt Avenue exit. Make a left on 31st Street (under elevated train). Stay on left and proceed to the first light. Make a left on Astoria Blvd. South. Stay on right side of Boulevard to 36th Street. Make a right and continue for five blocks. Studio entrance is mid-block (between 34th & 35th Avenues).

**LA GUARDIA** - take Grand Central Parkway to Hoyt Avenue. (See directions from JFK for remaining instructions).

**NEWARK** - take 95 north to George Washington Bridge. Follow signs to Robert Kennedy Bridge (Triboro Bridge), stay to right and get off at first exit, 31st Street. (See directions from Triboro Bridge for remaining instructions).

For more information, please call 718-392-5600.

## EXECUTIVE OFFICE PHONE LIST

Elaine Ferranti  
Office Manager  
Assistant to Hal Rosenbluth-President  
ext. 5307

Joe Castellon  
Executive Creative Director  
KAS Music & Sound  
(718) 786-3400

Maria Kapsis  
Assistant Director, Real Estate / Notary  
ext. 4816

Linda Reda  
Evening Supervisor, Cleaning Department  
ext. 4816

Debbie Rizzi  
Administrative Assistant  
ext. 0

Pete Romano  
Director of Facilities Management  
ext. 5337

Mike Spera  
Vice President / K/A/S Lighting  
(718) 786-7990

Ellen Weisman  
Controller  
ext. 5392

Nick Zouvelos  
Chief Engineer  
ext. 5330

Studio Cafe  
ext. 5332

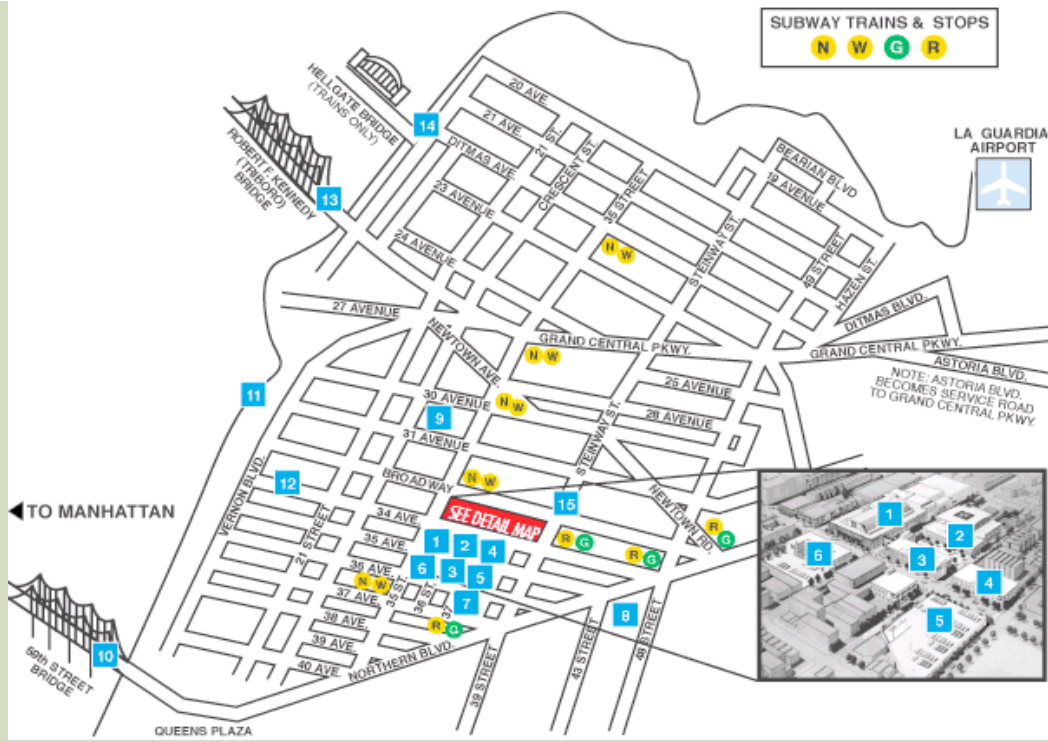
Freight Elevator  
ext. 5791

Front Lobby / Security  
ext. 5333

## KAUFMAN ASTORIA MAP

- 1 KAUFMAN ASTORIA STUDIOS
- 2 KAUFMAN ASTORIA STUDIOS NEW STAGE K
- 3 THE MUSEUM OF THE MOVING IMAGE
- 4 EVOLUTION SPORTS CLUB, STARBUCKS, PIZZERIA UNO
- 5 UNITED ARTISTS AT KAUFMAN ASTORIA STUDIOS
- 6 FRANK SINATRA SCHOOL OF THE ARTS
- 7 K/A/S LIGHTING
- 8 HOME DEPOT / BEST BUY

- 9 MT. SINAI HOSPITAL OF QUEENS
- 10 59th STREET BRIDGE
- 11 SOCRATES SCULPTURE PARK
- 12 ISAMU NOGUCHI GARDEN MUSEUM
- 13 ROBERT E. KENNEDY BRIDGE
- 14 ASTORIA PARK
- 15 BROADWAY / STEINWAY STREET SHOPPING DISTRICT



[Click map to enlarge](#)